

**C-1420**

**Sub. Code**

**84511**

**DIPLOMA EXAMINATION, NOVEMBER 2023.**

**First Semester**

**Fashion Design**

**FUNDAMENTALS OF FASHION**

**(2023 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 1 = 10)

Answer **all** the questions.

1. What is the term used to describe a distinctive and enduring fashion characteristic or trend?
  - (a) Fad
  - (b) Style
  - (c) Couture
  - (d) Haute
  
2. What is the term for a high-end, exclusive fashion show that showcases designer collections?
  - (a) Pop-up shop
  - (b) Trunk show
  - (c) Fashion week
  - (d) Garage sale
  
3. Which type of fashion design focuses on creating clothing and accessories for the theatre, film, or television productions?
  - (a) Costume Design
  - (b) Sustainable Design
  - (c) Avant-Garde Design
  - (d) Haute Couture Design

4. What type of fashion design involves the creation of clothing and accessories with a strong emphasis on environmental and ethical considerations?
  - (a) Sustainable Design
  - (b) Streetwear Design
  - (c) Vintage Design
  - (d) Avant-Garde Design
  
5. Which type of balance involves arranging elements symmetrically on either side of a central axis?
  - (a) Asymmetrical balance
  - (b) Radial balance
  - (c) Informal balance
  - (d) Formal balance
  
6. What is the principle of design that refers to the distribution of visual weight in a composition?
  - (a) Emphasis
  - (b) Proportion
  - (c) Balance
  - (d) Contrast
  
7. In colour theory, which term describes the pure, fundamental colours that cannot be created by mixing other colours together?
  - (a) Tertiary colours
  - (b) Complementary colours
  - (c) Secondary colours
  - (d) Primary colours
  
8. What term is used to describe colors that are adjacent to each other on the color wheel and often create a harmonious and soothing effect when combined?
  - (a) Tertiary colors
  - (b) Complementary colors
  - (c) Analogous colors
  - (d) Neutral colors
  
9. Which iconic French fashion designer is known for creating the “little black dress” and the Chanel suit?
  - (a) Ralph Lauren
  - (b) Giorgio Armani
  - (c) Coco Chanel
  - (d) Karl Lagerfeld

10. Which city is often considered the fashion capital of the world and is home to events like Paris Fashion Week and many renowned fashion houses?
- (a) Milan (b) New York City  
(c) London (d) Paris

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain these fashion terminologies – fashion show, custom-made and fad.
- Or
- (b) What is the role of fashion director in fashion houses?
12. (a) Briefly explain these elements of fashion – size, colors and texture.
- Or
- (b) Explain four decorative designs.
13. (a) What is balance in design concept and why is balance important in art?
- Or
- (b) What is radiation and give an example of radiation in fashion design?
14. (a) Write a short note on Contrasting Color harmony.
- Or
- (b) What are the objectives of fashion accessories?
15. (a) What are the world's major fashion centres?
- Or
- (b) Explain the concept of 'fast fashion' and its impact on fashion centres.

**Part C**

(5 × 8 = 40)

Answer **all** questions.

16. (a) What does avant-garde mean in fashion? Write three characteristics of avant-garde fashion.

Or

- (b) Why trend is important in fashion society?

17. (a) Share some general ideas for selecting appropriate textures for garments.

Or

- (b) Outline the importance of trimming and decoration in design.

18. (a) Explain the principles of Design.

Or

- (b) What are the characteristics of proportion in design?

19. (a) Briefly examine seasonal Color analysis style.

Or

- (b) What are some fashion accessories lists? Explain any three.

20. (a) Outline the primary role of fashion designers in fashion industry.

Or

- (b) How has the Indian fashion industry evolved over the years, and what challenges do Indian designers face today?